

## ABOUT US

Technolytics is an organization like no other. Our focus is on the business aspects of technology. We have strong ties to major technology research and development organizations in both the public and private sector. Our greatest strength is in our methodology and proprietary set of tools for analyzing the current state of technology, market trends, competitive issues, technological impact, and strategic moves. We work hard to take highly technical concepts and issues and translate them into a language that technical and non-technical executives cannot only understand but act upon.

Our services offerings are built around the Strategic Business & Technology Planning Framework, a tool designed to identify the impact of emerging technologies along the eight domains of change. Our offerings include:

- **Strategic Advisory Services**
- **Strategic Consulting Services**
- **Strategic Technology Planning**
- **Technology Assessments and Valuation**
- **Product Development Strategy and Analysis**
- **Technology Commercialization**
- **Business Planning**
- **Benchmarking and Best Practices**

## Seizing Change

The core business strategies designed for the industrial economy must give way to the complex demands of today's globalized, interconnected, highly competitive business and technological environments. Organizations must adapt and modify their core business thinking in order to remain competitive in this new economy. Technologies that would otherwise be disruptive, must be harnessed and used to drive sustainable competitive advantage and create new business opportunities.

**Our vision is clear:** To help boards of directors and managing executives innovate through and capture opportunities resulting from the technology revolution. The strategies we create represent the best strategic thinking and truly create business value.

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## ASCERTAIN

# Organizational Change Management Methodology Framework

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Formal methodologies for analysis and design of organizational change and technology based systems have been available for almost twenty years. Despite this, there are few that create a framework that allows all aspects of the change process to be fully integrated with the development of new programs and systems. Difficulties are often experienced in fitting the techniques together and particularly in moving forward rapidly to design and implement these initiatives. *ASCERTAIN* and *PROMISE* combine as a framework to overcome these issues and allow an organization to rapidly address strategic change.

**Methodology:** A collection of techniques for building models - applied across the development of a software system.

**Framework:** A process that supports the design, development, implementation and support of projects, initiatives, systems and technology.

ASCERTAIN is a process driven approach. Every PROMISE component should be defined and the definition followed (with sufficient allowance for flexibility within structure and continuous improvement). Some of the benefits of using the ASCERTAIN and PROMISE framework are:

**Reduced Risk of Project or Program Failure**  
**Increased Efficiency/Productivity**  
**Completeness of the Program**  
**Improved Quality**  
**Improved Reporting**  
**Improved Communications**

# Organizational Change Management Process

